

## **Nathan Boland**

Burlington, VT | [ntboland@gmail.com](mailto:ntboland@gmail.com)

nateboland.com | [github.com/ntbol](https://github.com/ntbol) | [be.net/naboland](https://be.net/naboland)

## SKILLS

---

### **Programming Languages:**

PHP, Python, SQL, JavaScript, CSS 3 & HTML 5

### **Frameworks/Technologies:**

Laravel, Tensorflow, React, jQuery, MySQL, MongoDB, SASS, Bootstrap, GIT, AWS, REST APIs, Powershell, Oauth & Docker

### **Cybersecurity & Networking:**

Metasploit, Pen. Testing, OpenVAS, Nessus, Cisco Packet Tracer, SEIM Solutions, TCP/IP, System Administration (Windows & Linux) & Wireshark

### **Analytics & Search Marketing:**

Google Data Studio, Google Tag Manager, Google Analytics, Google Search Console, & Google Adwords, Youtube Analytics

### **Design:**

UI/UX Design, Adobe Suite, Sketch

## PERSONAL PROJECTS

---

### **Block Palettes**, [blockpalettes.com](https://blockpalettes.com) | 2015 - Present

- Block Palettes is a simple way for Minecraft players to get building inspiration. This site ranks #1 on Google for related keywords and generates 10,000+ users per week and 250,000+ pageviews a month. Constantly updating to improve features and fix bugs.

### **Thumbnail Beast**, 2020 - Present

- Initially built as a web tool that helps Youtubers visualize their thumbnails on mobile and desktop views before uploading. Recently re-coded into a Discord bot to improve workflow.

## EXPERIENCE

---

### **MrBeast** | January 2021 - Present

- **Head of Creative (Beast Reacts)** - August 2021 - Present
  - Manage a team to create the highest performing and most optimized videos to be reacted to by the talent.
  - Build out video ideas, viewer engagement strategies, intros and clip strategies for videos that have received over 1,000,000,000 views combined, for an audience of over 15,000,000.
- **Operations Manager (MrBeast Shorts)** - January 2021 - August 2021
  - Managed a team to ensure processes are moving in the correct direction to meet strict deadlines. Worked with the idea creation team, production team, and editing team to meet the MrBeast vision.
  - Analyzed video analytics to determine trends and adapted strategies to make consistent viral content.
  - Helped grow the channel from 3,000,000 subscribers to over 10,000,000.

**Data Analyst Asc.**, Lockheed Martin | August 2020 - February 2021

- Creating data input in ETQ Reliance
- Using SQL and Tableau to analyze submitted data on FOD, accidents, and aircraft part failures to help prevent future incidents.
- Worked with teams within the company to create custom solutions in data analysis and entry.

**Frontend Software Developer**, GoldSilver.com | July 2019 - May 2020

- Updated the current ecommerce website to help improve UI and accessibility.
- Designed new improved layouts of future projects including the new website.
- Contributed with both frontend and backend development.
- Worked with PHP, Laravel, Javascript, JQuery, CSS, Bootstrap, & UI Design.

**Director of Development**, Monte Verde Media | November 2017 - August 2019

- Expanded offerings to web development and design.
- Targeted specific users based on gathered site traffic/adwords data.
- Interacted with an ever changing team from all over the world.
- Become a jack-of-all trades, filling in and learning where ever was needed for the business to continue to succeed.

**Web Developer & Support Intern**, Scout Digital | November 2018 - May 2019

- Delivered a multitude of websites to a diverse set of clients.
- Understood and targeted specific users based on gathered site traffic/adwords data.
- Developed, maintained and deployed websites for a variety of companies.
- Gained skills in web development, project management, communication, UI design.

**Head of Design**, BeaconVT | September 2016 - July 2017

- Overhauled UI design, pitch decks, email templates, and other designs.
- Worked in a small dynamic start-up team.
- Presented my suggested changes to the team each week.

**EDUCATION**

---

**Champlain College** (2016 - 2020)

Bachelor of Science in Cyber Security & Networking